

WE CLAIM:

1. A package for holding a plurality of products comprising:
a housing having a pair of opposing walls and an open end; and
5 an insert including a plurality of compartments for housing each of the products, the insert including a plurality of sections that can be folded over against one another allowing the insert to be removably positioned in the housing and providing a force against an inner surface of the opposing walls that will cause the insert to remain at least partially inside the housing when the package is moved.

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2. The package of Claim 1, including a plastic wrapper that initially seals the housing.

3. The package of Claim 1, wherein the compartments are constructed of plastic.

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4. The package of Claim 1, wherein the housing includes a closed end opposing the open end.

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5. The package of Claim 1, wherein the insert creates sufficient force to prevent the insert from falling out of the housing when the package is moved in any direction.

6. The package of Claim 1, wherein the sections are hingedly attached to each other.

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7. The package of Claim 1, wherein the insert includes a member that can be ruptured allowing at least one of the products to be removed from one of the compartments.

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8. The package of Claim 1, wherein the insert is folded when inside the housing and unfolded when removed from the housing so that one of the consumable products can be removed.

9. The package of Claim 8, wherein the compartments are located on both sides of the folded insert and are adapted to hold shape after products are removed therefrom.

5 10. A package for a plurality of products comprising:
a housing having a pair of opposed walls, a closed end, and an open end; and
an insert that can be removably located within the housing through the open end
of the housing, the insert having a plurality of compartments that store the products, the
compartments adapted to hold their shape after the products are removed therefrom to
10 thereby create a friction fit between the insert and the pair of opposing walls when the
insert is received within the housing both in an initial state in which each of the products
are within the compartments and a subsequent state in which one or more of the products
are removed from the compartments.

15 11. The package of Claim 10, which includes a member covering the compartments
and so constructed and arranged that pressing one of the compartments causes a portion
of the member to rupture.

12. The package of Claim 10, wherein the products are consumable products.

20 13. The package of Claim 10, wherein the products are gum.

14. The package of Claim 10, wherein the insert includes a base, the compartments
extending from the base and the member attaching to the base.

25 15. The package of Claim 10, wherein the plurality of walls of the housing maintain
their shape after the insert is removed from the package.

30 16. The package of Claim 10, wherein the insert includes at least two sections each
including a plurality of compartments.

17. The package of Claim 16, wherein the sections are hingedly attached to each other.

18. A method for packaging consumable products comprising:

5 providing an open ended housing having a pair of opposing walls for housing a removable insert, the insert holding the consumable products, the insert being biased against the pair of the walls of the housing to provide a force that urges the insert to remain in the housing even when the housing is moved;

10 removing the insert from the housing and removing at least one of the consumable products from the insert; and

reinserting the insert having the remaining consumable products into the housing so that the insert is again biased against the pair of walls of the housing.

19. The method of Claim 18, which includes repeating the steps of removing and 15 reinserting until all of the consumable products are removed from the insert.

20. The method of Claim 18, which includes providing a sealed wrapping about the housing so that the wrapping must be removed before the insert can be removed from the housing.

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21. The method of Claim 18, wherein removing at least one of the consumable products includes pressing and rupturing part of the insert.